

# Fill the Depot Diaper Drive Resources



616 Tucker Street, Raleigh, NC 27603 www.diapertrain.org



Thank you for your interest in hosting a Diaper Drive to benefit Diaper Train!

We believe no family should worry about how they'll afford their next diaper, yet this is the reality that 1 in 2 families face. That's where Diaper Train comes in. We envision a future where every family in Wake County has access to this basic need.

Help Diaper Train eliminate this basic need in our community by hosting a diaper drive. Gather your friends and family or place of work. Or pair with a local business, school, or place of worship to host a collection box for a short-term diaper drive.

Thank you for helping us make a difference in our community. We believe a diaper CAN change a life!

## **Diaper Drive FAQs**

#### Who can organize a diaper drive?

Anyone! Individuals, schools, faith communities, civic and social clubs, professional groups, businesses, and other organizations can sponsor a drive.

#### What types of diaper drives are there?

A drive can be a request for diapers in lieu of gifts at a birthday party or a simple collection box at your local business, to an online virtual drive - we can create a custom Amazon Wishlist specific your organization!

#### What products can we collect?

Our most urgent needs are size 4, 5, and 6 diapers, size 3T/4T & 4T/5T pull-ups, and baby wipes. We gladly accept donations of new or opened packages of baby diapers, unopened baby wipes, adult incontinence products, and children's board books.

## Fill the Depot, Step by Step

1

#### You Are in the Driver's Seat

Decide if your diaper drive will be virtual, in-person, or both! Team Up! Consider joining forces with a friend.

If you would like us to create a personalized Amazon Wish List, email info@diapertrain.org.

3

#### Spread the Word & Set the Stage

Visit our Resources section to find sample emails, social posts, thank you letters, and fliers.

Set the Stage and set up your collection site using a large cardboard box or plastic bin. Email info@diapertrain.org to request a Diaper Train collection box.

5

#### **Plan Your Delivery**

Reach out to let us know when you would like to drop off your Diaper Collection donations.

7

#### **Save the Date for Next Year!**

Mark your calendar for your next drive while diaper need is still fresh in the minds and hearts of your friends.

Don't forget to send out a save the date for next year's drive!

Schedule Your Drive

It is up to you how long you want to collect diapers and where to set up your donation collection box(es).

See Resources for sample signs and infographics or request a custom flyer for your diaper drive (info@diapertrain.org).

4

6

#### **Snap Some Photos**

Be sure to share on social media and tag Diaper Train @diapertrainnc so that we can share your success with the community!







ess

#### **Share Your Impact & Success**

Once we receive your donations, we will create a personalized Impact Analysis showing your part in helping us wipe away diaper poverty.



**Questions?** 

Email info@diapertrain.org



## Diaper Drive Resources



## **Diapers and Wipes Drive**

For more than 10 years, Diaper Train has been committed to improving the lives of children and families in Wake County by providing direct access to diapers, ultimately working to end diaper poverty. A diaper CAN change a life and we are excited for you to be part of that change!

Join our Diapers and Wipes Drive today!



## **Diapers**

Sizes 4, 5, 6, and Pull-Ups \*opened packages accepted



## Wipes

Any unopened packages

### **Did You Know?**

- One in two families will have to make the difficult decision between purchasing food or diapers.
- Daycares cannot accept a child who doesn't have a supply of diapers, leading to an average of 5 work days a month missed by caregivers
- Hygiene items such as diapers are classified as "luxury items" and not covered by federal programs such as SNAP or WIC.

#### Interested in a financial donation?

Diaper Train purchases diapers wholesale and can stretch your dollar further!

Visit www.diapertrain.org/donate



- @ @diapertrainnc
- www.diapertrain.org
- 616 Tucker Street Raleigh, NC 27603





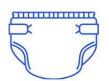
# SAMPLE OF CUSTOM FLYER

## **Diapers and Wipes Drive**

Monday, March XX - Friday, March XX

For more than 10 years, Diaper Train has been committed to improving the lives of children and families in Wake County by providing direct access to diapers, ultimately working to end diaper poverty. A diaper CAN change a life and we are excited for HBUMP to be part of that change! Join our Diapers and Wipes Drive today!

Collection bins will be located at Reid Street entrance.



## **Diapers**

Sizes 4, 5, 6, and Pull-Ups \*opened packages accepted



Any unopened packages

### **Did You Know?**

- · One in two families will have to make the difficult decision between purchasing food or diapers.
- Daycares cannot accept a child who doesn't have a supply of diapers, leading to an average of 5 work days a month missed by caregivers
- Hygiene items such as diapers are classified as "luxury items" and not covered by federal programs such as SNAP or WIC.

#### Interested in a financial donation?

Diaper Train purchases diapers wholesale and can stretch your dollar further! Visit www.diapertrain.org/donate











## Donation Collection Box

Did you know that 1 in 2 families has to make the decision between food and diapers?

We want to change that. With your help, we can.

At Diaper Train, we believe a diaper can change a life.

We currently accept baby diapers, wipes,
adult incontinence supplies, and children's board books

Together, change is possible.

diapertrain.org



## Sample Letter to Secure Approval and Facility Space

[Date]

Dear [Manager/Appropriate Staff Member],

I am writing to seek approval to hold a diaper drive at [organization name] from [start date-end date]. The diaper drive will benefit Diaper Train, a non-profit that works with community organizations to distribute diapers to Wake County families in need.

Drive organizers will provide collection boxes for the donation of diapers and baby wipes, maintain an orderly collection area, and remove donations after the drive.

One in two families struggle to afford enough diapers for their children. Lack of diapers jeopardizes children's health and well-being, creates significant emotional stress for parents and caretakers, and is a barrier to work and education since childcare facilities require parents to provide at least one day's worth of disposable diapers for their child each day.

Thank you in advance for helping to support our community's families. For more information on Diaper Train and diaper need, please visit diapertrain.org.

Sincerely,

# Sample Email Announcing Diaper Drive

Re: Diaper Drive Coming [start date]!

Dear [name],

We are pleased to announce that [organization name] will hold a diaper drive from [date to date]! The diaper drive will benefit Diaper Train, a non-profit that works with community organizations to distribute diapers to Wake County families in need. During the drive, donations of diapers, baby wipes, adult incontinence supplies, and childrens board books can be brought to [location]. If you would like to help, but are unable to donate diapers and/or wipes in person, you can shop our [organization name] Diaper Drive Wish List at [link] or make a monetary donation at diapertrain.org/donate.

One in two families struggle to afford enough diapers for their children. Lack of diapers jeopardizes children's health and well-being, creates significant emotional stress for parents and caretakers, and is a barrier to work and education since childcare facilities require parents to provide at least one day's worth of disposable diapers for their child each day. We hope we can count on your support for our community's families!

For more information on Diaper Train or diaper need, please visit diapertrain.org.

Thank you,

## Sample Reminder Email

Re: Diaper Drive Happening Now!

Dear [Name],

The [organization name] diaper drive to benefit Diaper Train is happening now! Please bring your donations of diapers and baby wipes to [location]. Remember that you can also shop our [organization name] Diaper Drive Wish List at [link] and have diapers and wipes delivered directly to Diaper Train, or make a monetary donation at diapertrain.org/donate! Every diaper donated means one more clean, dry, healthy baby.

We hope we can count on your support!

For more information on Diaper Train or diaper need, please visit diapertrain.org.

Thank you,

## Sample Thank You Email

Re: Diaper Drive Success!

Dear [Name],

Thanks to the generous support of the [organization name] community, our recent diaper drive collected over [number of diapers and wipes donated]. That is [number] babies that will have the diapers they need to stay clean, dry, and healthy!

If you missed out on bringing in diapers, it's not too late to participate! You can still shop our [organization name] Diaper Drive Wish List at [link] and have diapers and wipes delivered directly to Diaper Train, or make a monetary donation at diapertrain.org/donate! You can find more information about Diaper Train and diaper need at diapertrain.org.

Thank you,