



Celebrating  
a year of  
**growth &**  
**change.**



**DIAPER  
TRAIN** COMMUNITY  
COMPASSION  
CHANGE

2022 IMPACT REPORT

# The challenge we face.



❗ 1 in 3 families in Wake County has to decide between food and diapers.

❗ Hygiene items such as diapers are classified as “luxury items” and not covered by federal programs such as SNAP or WIC.

❗ Since the COVID-19 pandemic, requests for diapers in NC have increased 400%.\*

*\*Statistics from the Diaper Bank of North Carolina*

We believe no family should have to worry about how they’ll afford their next diaper. And yet, this is the reality many families in our midst face.

**That's where Diaper Train comes in.** Since 2011, we've been working to create positive change and meet the growing needs of our community.

# community compassion change



## Belief

We believe a diaper can change a life.



## Mission

We provide diapers, equipping families with a necessary tool to increase their mental and physical health and well-being.



## Vision

Every family in Wake County has access to diapers.

# Wiping away the barriers to accessing diapers.

## What sets us apart:

-  We are **local** and serve Wake County exclusively.
-  We are **collaborative** and partner with more than 100 agencies.
-  We are **inclusive** as the only diaper bank in NC distributing directly to individuals and partner agencies.



# We're in it to end diaper poverty.

**Our 2022 results, a year celebrating growth and change:**

**549,010**

**diapers distributed**  
(42% increase from 2021)

**8,668**

**children/families served**  
(22% increase from 2021)

**15,782/mo**

**diapers distributed to  
partners on average**

**The community that made it possible:**

**825**

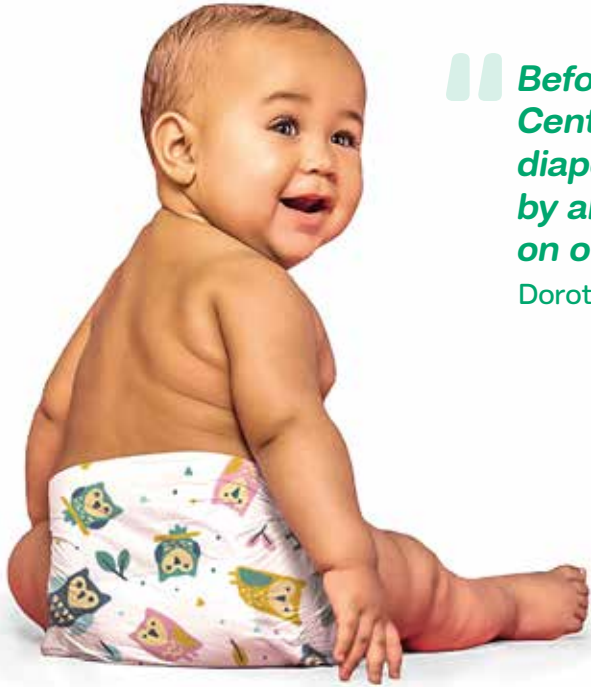
**total donors**  
(39% increase from 2021)

**967**

**volunteer sign-ups**  
(17.5% increase from 2021)

**1,907**

**volunteer hours**  
(35% increase from 2021)



**Before our partnership with Diaper Train, the Center spent 35% of our annual budget on diapers. Diaper Train has had a significant impact by allowing us to direct the money saved to focus on other purchases.** —Freda Bullock, Executive Director at Dorothy Mae Hall Women's Center

**A diaper can change a life.**

### Having access to diapers means:

- ✓ Access to daycare (diapers are required!)
- ✓ More money for other resources, such as food and gas
- ✓ Improved mental and physical well-being for the entire family
- ✓ Fewer missed days of work
- ✓ Healthier, happier babies
- ✓ Reduced stress on caregivers, resulting in fewer cases of domestic violence

Ty is a mother of four who has firsthand experience with diaper poverty. She used to have to stretch out diapers the best she could, and where budgeting with four children was already stressful, emergencies presented even more of a challenge.

**Having diapers as another expense, on top of all the other challenges of motherhood, made life complicated.**

Through the referral of a caseworker, Ty came to Diaper Train after the birth of her second child. There, she was met with the support and compassion of our helpful volunteers. Ty described Diaper Train as a beautiful blessing for her children—*one of whom is still served by us!*

“ I am thankful  
for the comfort  
diapers from  
Diaper Train  
bring. —Ty ”

**Changing lives one  
diaper at a time.**





# Celebrating a year of growth and change.



**GROWTH.** We leaned into our mission and focused on awareness and access. And with your support, we increased our diaper distribution by 42% and raised a record-setting \$180,000 through our end-of-year campaign.

**CHANGE.** We rebranded (check out that new logo AND our new [diapertrain.org](https://diapertrain.org) website!) to honor our mission and celebrate what we do together. With you, change is possible!

**CELEBRATION.** We brought back our annual oyster roast and had a wonderful evening celebrating with our community of supporters. **This year's roast is September 15, 2023!**

# Together, change is possible.

Here's how you can take action!



Give



Host a drive



Volunteer



*Thank you for your part in an incredible year!*



**DIAPER TRAIN**

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