



Thank you for your interest in hosting a Book Drive to benefit Diaper Train!

We believe no family should worry about how they'll afford their next diaper, yet this is the reality that 1 in 2 families face. That's where Diaper Train comes in. We envision a future where every family in Wake County has access to this basic need.

Alongside diapers and wipes, each family receives one book per child, aiming to increase access to early childhood literacy. By addressing both essential needs and educational resources, Diaper Train helps foster healthier and brighter futures for families in our community.

Gather your friends and family or place of work. Or pair with a local business, school, or place of worship to host a collection box for a short-term book drive.

We appreciate your shared commitment to making a difference in our community.

Book Drive FAQs

Who can organize a drive?

Anyone! Individuals, schools, faith communities, civic and social clubs, professional groups, businesses, and other organizations can sponsor a drive.

What types of book drives are there?

A drive can be a request for books in lieu of gifts at a birthday party or a simple collection box at your local business, to an online virtual drive - you can use <u>our Amazon wishlist</u>, or we can create a custom Amazon Wishlist specific your organization!

What products can we collect?

Board books in new OR gently used condition. We gladly accept donations of books in Spanish or non-English languages.

Stock the Shelves, Step by Step

1

You Are in the Driver's Seat

Decide if your drive will be virtual, in-person, or both! Team Up! Consider joining forces with a friend.

Use <u>our Amazon wishlist</u>, or if you would like us to create a personalized Amazon Wish List, email info@diapertrain.org.

3

Spread the Word & Set the Stage

Visit our Resources section to find sample emails, social posts, thank you letters, and fliers.

Set the Stage and set up your collection site using a large cardboard box or plastic bin. Email info@diapertrain.org to request a Diaper Train collection box.

5

Plan Your Delivery

Reach out to let us know when you would like to drop off your donations.



Questions?

Email info@diapertrain.org

Schedule Your Drive

It is up to you how long you want to collect books and where to set up your donation collection box(es).

See Resources for sample signs and infographics or request a custom flyer for your diaper drive (info@diapertrain.org).

Snap Some Photos

Be sure to share on social media and tag Diaper Train @diapertrainnc so that we can share your success with the community!







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Save the Date for Next Year!

Mark your calendar for your next drive while need is still fresh in the minds and hearts of your friends.

Don't forget to send out a save the date for next year's drive!



Book Drive Resources



Book Drive

For more than 10 years, Diaper Train has been committed to improving the lives of children and families in Wake County by providing direct access to diapers, ultimately working to end diaper poverty.

Alongside diapers and wipes, each family receives one book per child, aiming to increase access to early childhood literacy. By addressing both essential needs and educational resources, Diaper Train helps foster healthier and brighter futures for families in our community. Join our Book Drive today!



In new or gently used condition Spanish or non-English welcomed!

Did You Know?

One in two families will have to make the difficult decision between purchasing food or diapers. Daycares cannot accept a child who doesn't have a supply of diapers, leading to an average of 5 of work days missed by caregivers who are unable to supply the required diapers.

Hygiene items such as diapers are classified as "luxury items" and not covered by federal programs such as SNAP or WIC.

Interested in a financial donation?

Diaper Train purchases diapers wholesale and can stretch your dollar further!

Visit www.diapertrain.org/donate

@ @diapertrainnc

www.diapertrain.org

1812 Tillery Place Suite 100 Raleigh, NC 27604



Book Donation Collection Box

At Diaper Train, we believe a diaper can change a life.

In addition to equipping families with access to diapers and wipes, Diaper Train provides one book per child, aiming to increase access to early childhood literacy.

By addressing both essential needs and educational resources, Diaper Train helps foster healthier and brighter futures for families in our community.

Together, change is possible.

diapertrain.org



Sample Letter to Secure Approval and Facility Space

[Date]

Dear [Manager/Appropriate Staff Member],

I am writing to seek approval to hold a book drive at [organization name] from [start date-end date]. The book drive will benefit Diaper Train, a non-profit that works with community organizations to distribute diapers to Wake County families in need.

Drive organizers will provide collection boxes for the donation of books, maintain an orderly collection area, and remove donations after the drive.

One in two families struggle to afford enough diapers for their children. In addition to equipping families with access to diapers and wipes, Diaper Train provides one book per child, aiming to increase access to early childhood literacy.

By addressing both essential needs and educational resources, Diaper Train helps foster healthier and brighter futures for families in our community.

Thank you in advance for helping to support our community's families. For more information on Diaper Train and diaper need, please visit diapertrain.org.

Sincerely,

[Diaper Drive Organizer]

Sample Email Announcing Diaper Drive

Re: Book Drive Coming [start date]!

Dear [name],

We are pleased to announce that [organization name] will hold a book drive from [date to date]! The book drive will benefit Diaper Train, a non-profit that works with community organizations to distribute diapers to Wake County families in need.

During the drive, donations of children's board books can be brought to [location]. If you would like to help, but are unable to donate books in person, you can shop our [organization name] Diaper Drive Wish List at [link] or make a monetary donation at diapertrain.org/donate.

One in two families struggle to afford enough diapers for their children. In addition to equipping families with access to diapers and wipes, Diaper Train provides one book per child, aiming to increase access to early childhood literacy.

By addressing both essential needs and educational resources, Diaper Train helps foster healthier and brighter futures for families in our community.

We hope we can count on your support for our community's families!

For more information on Diaper Train or diaper need, please visit diapertrain.org.

Thank you,
[Diaper Drive Organizer]

Sample Reminder Email

Re: Book Drive Happening Now!

Dear [Name],

The [organization name] book drive to benefit Diaper Train is happening now! Please bring your donations of children's board books to [location].

Remember that you can also make a monetary donation at diapertrain.org/donate! Find more information about Diaper Train and diaper need at diapertrain.org.

We hope we can count on your support!

For more information on Diaper Train or diaper need, please visit diapertrain.org.

Thank you,

[Diaper Drive Organizer]

Sample Thank You Email

Re: Book Drive Success!

Dear [Name],

Thanks to the generous support of the [organization name] community, our recent book drive collected over [number of books donated]!

If you missed out on bringing in books, it's not too late to participate! You can still make a monetary donation at diapertrain.org/donate! Find more information about Diaper Train and diaper need at diapertrain.org.

Thank you,

[Diaper Drive Organizer]